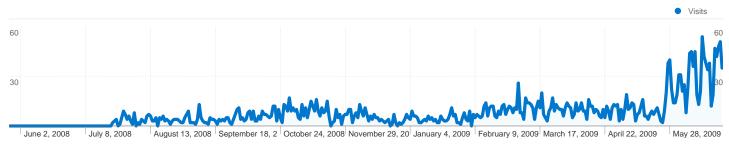
Wikipedia Comparing to: Site



This campaign sent 3,069 visits via 11 sources

Site Usage							
Visits 3,069 % of Site Total: 2.68%	Pages/Visit 3.62 Site Avg: 4.43 (-18.29%)	Avg. Time on Site 00:02:31 Site Avg: 00:02:43 (-7.10%)		% New Visits 91.37% Site Avg: 82.97% (10.11%	42.98 Site Avg:	Bounce Rate 42.98% Site Avg: 47.29% (-9.13%)	
Source		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Wiki-HMO		752	3.10	00:03:02	85.51%	56.12%	
wiki-ppo		580	2.44	00:01:59	97.24%	55.69%	
Wiki-Kaiser		541	5.50	00:03:06	90.57%	30.13%	
Wiki-AETNA		298	3.53	00:01:50	89.60%	30.20%	
WikiCigna		248	3.50	00:02:11	96.37%	41.13%	
Wiki-Anthem		165	3.99	00:01:59	95.76%	35.15%	
Wiki-BlueShield		134	5.20	00:03:27	88.81%	17.16%	
Wiki-Cigna		127	2.91	00:01:22	92.13%	45.67%	
Wiki-HealthNet		126	3.52	00:02:32	94.44%	38.89%	
wiki-cobra		75	3.29	00:02:59	88.00%	30.67%	
						1 - 10 of 11	