



**This campaign sent 3,069 visits via 11 sources**

Site Usage

<b>Visits</b> <b>3,069</b> % of Site Total: 2.68%	<b>Pages/Visit</b> <b>3.62</b> Site Avg: 4.43 (-18.29%)	<b>Avg. Time on Site</b> <b>00:02:31</b> Site Avg: 00:02:43 (-7.10%)	<b>% New Visits</b> <b>91.37%</b> Site Avg: 82.97% (10.11%)	<b>Bounce Rate</b> <b>42.98%</b> Site Avg: 47.29% (-9.13%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Wiki-HMO	752	3.10	00:03:02	85.51%	56.12%
wiki-ppo	580	2.44	00:01:59	97.24%	55.69%
Wiki-Kaiser	541	5.50	00:03:06	90.57%	30.13%
Wiki-AETNA	298	3.53	00:01:50	89.60%	30.20%
WikiCigna	248	3.50	00:02:11	96.37%	41.13%
Wiki-Anthem	165	3.99	00:01:59	95.76%	35.15%
Wiki-BlueShield	134	5.20	00:03:27	88.81%	17.16%
Wiki-Cigna	127	2.91	00:01:22	92.13%	45.67%
Wiki-HealthNet	126	3.52	00:02:32	94.44%	38.89%
wiki-cobra	75	3.29	00:02:59	88.00%	30.67%
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